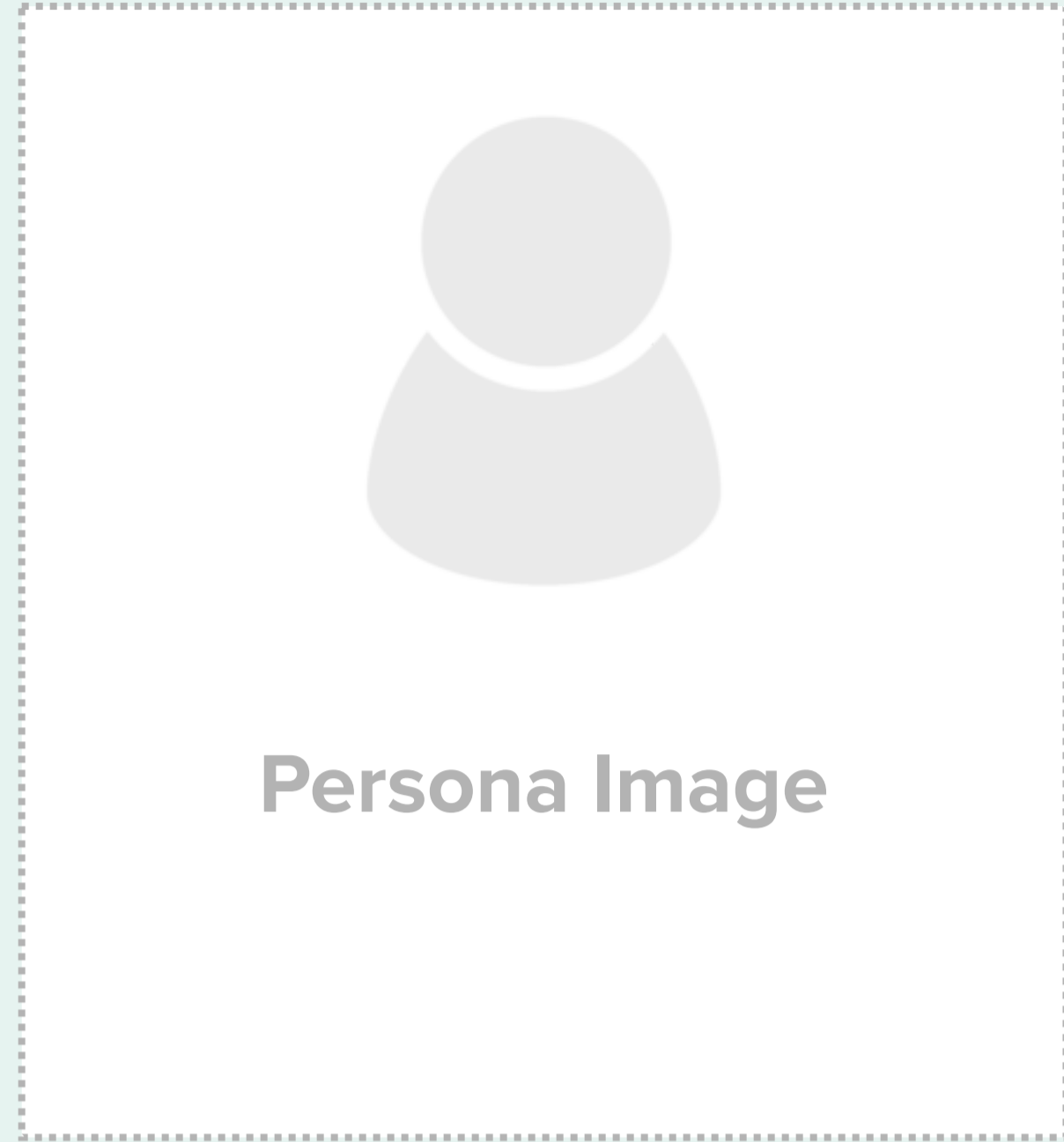


Persona Name

and defining attribute



Bio

"Quote"

Goals, Priorities, Needs 

Behaviors, Habits 

Frustrations and Pain points 

Questions 

Devices and Platforms 

Usage 

Domain experience 